



Sonny Mangat

ADDRESS

2045 LakeShore Blvd. W.
Suite 1407.
Toronto, ON. M8V-2Z6

PHONE

416-774-8014

HOME PHONE

416-251-2600

EMAIL

sonny@designworx.ca

WEB

www.designworx.ca

Profile

Extremely talented Digital Media Professional / Art Director with over 9 years of experience, a proven track record, and results in a wide variety of environments including digital marketing, communications, digital media design, and web marketing. An asset to any organization. Possess a strong understanding of the digital media world. Interests include sports and technology.

Experience

ART DIRECTOR / DIGITAL MARKETING CONSULTANT.

DESIGNWORX MEDIA GROUP, TORONTO, ON. — 2002 - PRESENT.

Supervise a team of five digital media professionals. Art direction, brand management, web design, web development, SEO, and digital media consultancy for a number of small to large scale businesses around the globe. Implementation and management of digital marketing solutions for a number of clients including MLSE, Glaxo Smith Kline, and Adidas.

DIGITAL MEDIA ARTIST / WEB PRODUCER.

TORONTO.COM, TORONTO, ON.— 2000 - 2002.

Website development, graphic design, producer of marketing collateral and media products for businesses in and around the greater Toronto area. Design, build, and management of special sections of the toronto.com website and it's partners such as CTV.

Education

1998-2000 — Digital Media Design: International Academy of Design.
Toronto, ON.

1996-1998 — Marketing: Sheridan College. Oakville, ON.

Skills

Strong understanding of the Digital Media Industry, proven track record in web marketing, SEO and ROI for corporate as well as small business clients.

Digital Media Designer with experience in a number of media platforms.

Proven skills and track record in Digital Marketing, SEO, SEM for mobile and internet users.

Computer — Mac & PC. Adobe Creative Suites, 3D, Video Editing applications, Content Management solutions, Social Media.

Interests

Interests include technology, sports, travel, education, digital media, film, interior design, and post production.