

SONNY MANGAT

Brand Manager | New Media Professional

1407 - 2045 Lake Shore Blvd. W.
Toronto, ON. M8V-2Z6
(H) 416.251.2600
(M) 416.774.8014
(E) sonny@designworx.ca
(W) www.designworx.ca

PROFILE

Born in England and hailing from Toronto, **Sonny Mangat is an extremely talented and creative Brand Manager, New Media and Graphic Designer with proven skills in Marketing, Media and Communications.** After graduating from the International Academy of Design in 2000, Sonny was hired as the Web/Graphic & New Media Producer for Toronto's largest portal Toronto.com, which is ranked the third local search site in North America.

Sonny soon established a freelance career as a New Media Designer and Marketing Consultant, which prompted him to form his own firm, where he worked with small to large scale businesses all over the world. **His impressive client list includes Glaxo Smith Kline, Toronto.com, Grohe, Nestle, Cable & Wireless and Adidas,** among others. A company would benefit immensely from his vast creativity and media savvy. He works hand in hand with businesses to bring creative visions for their brand and platforms to life. Sonny's significant knowledge of the design and product environment, coupled with his ability to drive marketing initiatives and extensive knowledge of the New Media industry, makes him the ideal Brand Manager for any company.

PROFESSIONAL EXPERIENCE

Marketing Consultant, Brand Manager, New Media Designer | Designworx Media Group 2002 to Present:

Duties include Corporate Website Development, Brand Management, Web Marketing, Graphic Design, Flash Design, Corporate Branding, Project Management of large scale corporate projects, Creative direction and Brand Management for businesses around the globe, Interface Design for wireless applications. Planning and buying media space for clients.

Web Producer & Graphic Artist | Toronto.com October 2000 to August 2002:

Website Development, Graphic Designer, Producer of marketing collateral and media & products for businesses in and around the Greater Toronto Area, Design & Build of special sections for the toronto.com site. Design & Build of Marketing collateral for clients, such as CTV for new programs which were being launched.

TECHNICAL ABILITIES

Photoshop
Flash
Adobe Premiere
Quark
In Design

Illustrator
Dreamweaver
After Effects
Final Cut
Swift 3D

Adobe Acrobat
Database Design
PHP, HTML, XHTML, JavaScript
SQL
Microsoft Office Products

Platform: Mac & PC.

EDUCATION

1998 Marketing: Sheridan College - Oakville ON.
2000 Digital Media Design Diploma: International Academy of Design - Toronto, ON.

PERSONAL INFO

Automobile enthusiast
Sport: Hockey, Soccer, American Football, F1 Racing
Give back to the community
Love to travel
Enjoy reading

Languages
English
Intermediate French